



**CIBMRDS INSTITUTION'S INNOVATION COUNCIL (IIC)**

**REPORT**

**ON**

**IMPACT LECTURE SERIES: SESSION-1**

**The IIC Cell of CIBMRD submitting reports on National Webinar on IMPACT LECTURE SERIES SESSION:  
Lecture-2 Topic: Adaptation in today's Dynamic Market with Innovative Idea's on 29th September 2021.**

<b>Theme</b>	ENTREPRENEURSHIP and INNOVATION
<b>Activity Name</b>	IMPACT LECTURE SERIES 2021 sponsored by Ministry of Education's Innovation Cell & AICTE. Impact Lecture Series: Session 1
<b>Mode of Conduct</b>	Online
<b>Time</b>	One day
<b>Mandatory/Elective</b>	Mandatory
<b>Participants</b>	89 students + 11 faculty
<b>Description</b>	<p><b>Highlights of the Webinar</b></p> <p>Session started with introduction of Lecture-1 speaker Mr. Atul Upadhyaya, Director, Geomitra Solutions. Owner, Vista Software and also Guide &amp; Mentor for several startups &amp; budding Entrepreneurs, Nagpur and Lecture-2 speaker Mr. Shiraz Kazi, Business Owner, Myftech Travel N You, Maxima life care, Promoter-Ahana Energy Limited ( Nexus Bio Diesel ) and also Working as Business Consultant to direct marketing start-up companies by Dr. Krunal Parekh, Coordinator, IIC and ED Cell, CIBMRD. Dr. Ajay Talwekar President, IIC and ED Cell, CIBMRD spoke on the Importance and very purpose of this <b>IICs IMPACT LECTURE SERIES SESSIONS.</b></p> <p><b>Lecture-2 Topic: Adaptation in today's Dynamic Market with Innovative Idea's</b></p> <p><b>Speaker-II:</b></p> <p>Mr. Shiraz Kazi, shared his view on <b>Adaptation in today's Dynamic Market with Innovative Idea's</b> like it's the year 2021 and we all are smarter than before. To be innovative one should have Desire knowledge out of the box thinking experimental behavior fearlessness Killer instinct. Today's dynamic market as we all know that the market is too dynamic and robust nowadays that all entrepreneurs need to be aware of the changes and updates happening around them.</p> <p>Further, sir highlighted the concept of <b>"The 2% Mindset"</b> includes your comfort zone and beyond your comfort zone 2% of the population having embrace the unknown excitement liking change living without limits abundance etc. Sir shared Unicorn Batch of 2021 with Unicorn Alumni and gave top unicorn companies examples with their improvement recently business growth in nine months than 10 year, there are some other companies like urban companies etc. better creative idea can be successful with better investment and</p>

work. Lastly, sir in his quote “Doing the right thing is more important than doing things right”. Bridge the gap between smart ideas and innovation.

1. That our Ides should be smarter
2. We should think innovative
3. Have experimental ideas

Dr. Ajay Talwekar  
President- Institution’s Innovation Council (IIC), CIBMRD, Nagpur (M.S.)

The poster is for the 'Impact Lecture Series Session-1'. It features logos at the top for IIC, IIC Cell, Institution's Innovation Council, and AICTE. The main text reads: 'IMPACT LECTURE SERIES SESSION-1 ORGANIZED BY INSTITUTIONS INNOVATION COUNCIL AND IIC CELL VSPM-AHE'S CENTRAL INSTITUTE OF BUSINESS MANAGEMENT RESEARCH AND DEVELOPMENT, NAGPUR, MAHARASHTRA SPONSORED BY Ministry of Education's Innovation cell, IIC & AICTE'. The date is 'SCHEDULED ON 29th SEPTEMBER 2021'. There are two lectures: Lecture 1 at 9:00 AM on 'Entrepreneurship Choice between Life and Livelihood (जीविका व गुणवत्ता)' by Mr. Atul Upadhyaya, and Lecture 2 at 10:30 AM on 'Adaptation in today's Dynamic Market with Innovative Ideas' by Mr. Shiraz Kazi. Registration is free and sessions are online via Zoom. Contact information for Dr. Ajay Talwekar, Dr. Amishi Arora, and Dr. Krunal Parekh is provided at the bottom.

**IMPACT LECTURE SERIES SESSION-1**  
ORGANIZED BY  
INSTITUTIONS INNOVATION COUNCIL AND IIC CELL  
VSPM-AHE'S  
CENTRAL INSTITUTE OF BUSINESS MANAGEMENT  
RESEARCH AND DEVELOPMENT, NAGPUR, MAHARASHTRA  
SPONSORED BY Ministry of Education's Innovation cell, IIC & AICTE

SCHEDULED ON  
**29th SEPTEMBER 2021**

**Lecture 1 : 9:00 AM**  
Topic: Entrepreneurship Choice between Life and Livelihood (जीविका व गुणवत्ता)  
**MR. ATUL UPADHYAYA**  
- Director, Geomitra Solutions  
- Owner, Vieta Software  
- Guide & Mentor for several startups & budding Entrepreneurs.

**Lecture 2 : 10:30 AM**  
Topic : Adaptation in today's Dynamic Market with Innovative Ideas  
**MR. SHIRAZ KAZI**  
- Business Owner of Myfttech, Travel N You & Maxima Life Care  
- Promoter, Ahana Energy Limited (Nexus BioDiesel)  
- Working as Business Consultant to direct marketing start-up companies.

Registration is FREE  
All the sessions will be conducted online via Zoom App.  
E-certificate will be provided after submission of feedback form.

Regards  
**Dr. Ajay Talwekar** President, IIC Cell, CIBMRD, Nagpur  
**Dr. Amishi Arora** Principal, CIBMRD, Nagpur  
**Dr. Krunal Parekh** Convenor, IIC Cell CIBMRD, Nagpur